



THE ELEMENTAL GROUP
MENU



Tasty Offerings to Fill Your
Organizational Needs!



THE ELEMENTAL GROUP MENU

CHURCHES

THE PATHWAY.....\$4900

Five-phase comprehensive team-based program to increase church health and effectiveness. Program identifies current challenges and growth opportunities, clarifies vision/mission/values, pinpoints gaps in hospitality and first impressions, creates a 1-2 year strategic plan based on learnings, and fosters team and leadership development.

For churches hungry for momentum and the next growth phase!

THE FOCUS KIT.....\$279

FOCUS is a team-based strategic planning experience for a church leadership team. This self-facilitating six-hour gamified process includes highly interactive exercises designed to create a 12-to-24 month master plan with 4 clarified goals, 4 specific strategies per goal, and identified "champions" to lead each strategy with a timeline.

For churches hungry for an effective strategic planning process!

THE ENVISION KIT.....\$279

EnVision is a team-based mission/vision/values clarification tool for a church leadership team. Teams will go through a self-facilitating six-hour gamified process with highly interactive exercises to identify specific "people groups" to connect with, define core values, and create a vision for the future.

For churches hungry for clarifying vision, mission, and core values!

THE VIBE KIT.....\$159

VIBE is a team experience designed to make your church more inviting and effective in reaching new people. Through a series of assessments and group exercises, team members take on the role of a "secret shopper" to view everything from your church service to facilities to the variety of ministries offered on a weekend to your website.

For churches hungry to re-engineer their first impressions!

THE INVENTORY.....\$3500

Single-phase team-based program identifies current challenges and growth opportunities. Typically a 10-week process with 4 curriculum-driven team meetings using group discussions, personal reflective exercises, and online assessments/surveys/interviews. A final report identifies challenges and opportunities along with action steps.

For hungry churches with limited resources for consultation!

THE SELF-GUIDED ELEMENTAL INVENTORY.....\$259

The Self-Guided Inventory is the little brother to the Elemental Inventory. In this version, leadership teams work through all the same leadership development exercises and videos, but without the comprehensive analysis and report presentation at the end. But that's not short-changing the learnings your team will experience in the personal and group reflective exercises. Because of less "hand-holding" from a face-to-face consultant, we can offer it at a fraction of the price.

For hungry churches wanting to self-discover their elemental strengths and weaknesses!

SIX COACHING SESSIONS.....\$750

Professional pastoral coaching from experienced practitioners in six 60-minute sessions—one per month—plus texting/emails in between sessions. Conversations are geared toward personal and professional leadership development, individual vision-clarification, and organizational health.

For churches hungry for an effective strategic planning process!



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CHURCHES

THE FOCUS REFILL KIT.....\$99

If you already have the FOCUS Strategy Game but are ready to do another round of strategic planning with your team, save some serious money by simply ordering the FOCUS Refill Kit. Each kit comes with 1 FOCUS GO!Pad, 36 Opportunity Sheets, 4 Goal Circle Cards, 16 Strategy Circle Cards, 16 Champion Circle Cards, 4 Brainstorm Sheets, 12 Prayer Journals, 1 Game Plan Sheet, 16 Champion Tokens, and 48 Stickers.

For smart churches that already have the FOCUS Strategic Planning Tool and want to use it again!

ELEMENTAL LEADERS BOOK.....\$12.99

Every healthy organization is marked by four essential traits: Integrity, Passion, Servanthood, and Imagination. With a practitioner perspective, author Dave Workman offers common sense guidance and tools to maximize leadership. Filled with insight, humor, and reflective exercises, this is an indispensable exploration of these four universal values.

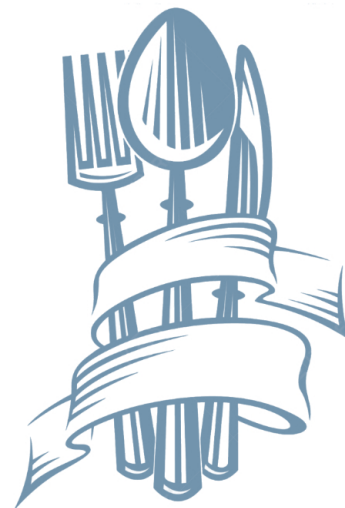
For leaders hungry to increase the health and effectiveness of any organization.

SPECIALIZED CONSULTATION.....varies

Professional consulting with clear benchmarks and outcomes from experienced pastors, leaders, and church planters. Designed for church pastors/leaders/teams needing specialized help and facilitation regarding specific needs or organizational issues.

For churches hungry for specialized help and consultation!

See the next page for the Nonprofits Menu of Services!





THE ELEMENTAL GROUP MENU

NONPROFITS

ACCELERATING ADVANCEMENT FUNDRAISING PLAN.....\$3500

Develop a realistic 12-18 month Advancement Plan that includes an overall funding target, definition of categories of revenue sources/streams, award targets per category, strategies for hitting targets per category, and a comprehensive timeline that aligns all strategies for all categories on 12-18 month calendar.

For organizations hungry for effective fundraising strategies!

BUDGET SYSTEM REVIEW.....\$3500

Review and assess budgeting system, bookkeeping, and structure of accounts to ensure that current systems reflect best practices, align naturally and smoothly with actual operations, allow for leveled cases for support for fundraising and grant-writing, and support efficient progress reporting for grants and major gifts.

For organizations hungry for better budget and bookkeeping systems!

BEST BUSINESS PLAN.....\$3500

Produce a 1-3 year detailed business plan for your entire organization or (for larger nonprofits) a department or major initiative.

For organizations/departments hungry to launch a new program that involves a coordination of efforts!

BEST BYLAWS REVISION.....\$2000

Review current mission/vision/values statements, target populations, program/revenue/governance model, and revise bylaws to reflect current priorities and business/governance model. Comprehensive conflict-of-interest policy included with this service (if/as needed).

For organizations hungry for cleaner and more accurate bylaws!

ELEMENTAL INVENTORY.....\$2200

A comprehensive overview of mission, target audiences, priorities, goals, budget system, and fundability. The process produces a detailed report that assesses the organization's current position and recommends simple next steps.

For organizations hungry for clear direction and focus or considering new fundraising/grants opportunities!

FOCUS EXERCISE.....\$2300

Develop simple 12-24 month strategic plan that includes Goals, Strategies, and assignment of responsibilities. Produces a 1-page visualization of up to 16 strategies. Gamified! Full facilitation, consultation, and 6 months of coaching included.

For organizations hungry for an effective strategic planning process!

FOCUS (GAME ONLY).....\$279

Self-facilitating team-based strategic planning experience. FOCUS includes highly interactive exercises designed to create a 12-to-24 month master plan with 4 clarified goals, 4 specific strategies per goal, and identified "champions" to lead each strategy with a timeline.

For organizations with limited resources hungry for an effective strategic planning process!

FUNDING FORECAST DATABASE UPGRADE.....\$3250

Refine your organizational database for improved scheduling and tracking of fundraising and grantwriting activities, including dashboards and automated reporting.

For organizations hungry to improve their fundraising/grant writing data strategies.



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GOOD GOVERNANCE BOARD DEVELOPMENT.....\$4300

Review and assess current governance structure, make recommendations to the Board for improvements, and train Board on best practices.

For hungry Executive Directors who want someone else to tell their Board what they need their Board to hear!

DIGITAL FRONT DOOR REVIEW.....\$1500

Review website, social media, and related communications to ensure that nonprofits are communicating accessibly, effectively, and transparently with all target audiences.

For hungry organizations wanting to better reach and connect with their audience!

GRANT WRITING

Grants are a significant source of funding for many nonprofit organizations. Grant funds can be used to expand your existing programs, launch new initiatives, and inspire your donors to give even more. Our grant-writers help identify prospective funders and write the grants. **Prices vary based on time and scope.**

For organizations hungry for more financial resources!

NON-PROFIT 501(c)3 STARTER.....\$3000

Create and register a new US-based nonprofit organization, including Board formation, Bylaws, Conflict of Interest policy, incorporation, and IRS 1023 application for tax exemption.

For organizations hungry to launch a non-profit parallel partner!

NON-PROFIT 501(c)3 STARTER + 3-YEAR BUSINESS PLAN.....\$4500

Create and register a new US-based nonprofit organization, including Board formation, Bylaws, Conflict of Interest policy, incorporation, IRS 1023 application for tax exemption, and working 3-year business plan/budget for launch.

For organizations hungry to launch a non-profit parallel partner along with a full business strategy!

ORG CHART/STAFFING DEVELOPMENT.....\$2000

Review current program structure, budget structure, and staffing structure (including volunteers) to produce a new/revised org chart that reflects organizational priorities, strategies, and budget allocations.

For organizations hungry to assess capacity and budget allocations!

OUTCOMES MAP ALIGNMENT AND PROGRAM AUDIT.....\$2500

Review the effectiveness of current programs (all, or an individual program) to ensure that activities and resources are producing clear measurable results for the target population.

For organizations hungry to analyze the effectiveness of current programs!



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PERFORMANCE REVIEW AUDIT.....\$4000

Create, or revise and update current, performance review system. Build a healthier culture through an effective and motivational performance review system (develop new or revise current)

For hungry organizations wanting a healthier culture through an effective and motivational performance review system!

PROGRAM PATHWAY REVIEW.....\$2500

Develop a coherent program pathway that unites individual service/program packages in a larger engagement funnel that target populations toward desired goals. Vital for grant-writing and high-cap donations.

For organizations hungry for clear pathways for participants' success!

"WHAT YOU DO FOR WHO" SUPPORT CASE.....\$2400

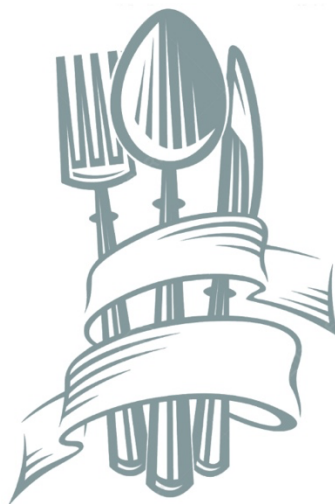
Produce a clear and compelling levelled case for support that can inform communications, marketing pieces, website copy, fundraising strategies, and grant writing.

For organizations hungry to sharpen their case for support!

"WHAT YOU DO FOR WHO" ELEVATOR SPEECH.....\$2500

Produce a clear and compelling "elevator speech" (1-minute summary of what you do for who, how, and why) that can be taught to all staff, Board members, and key volunteers.

For organizations hungry to sharpen their case for support!



Visit www.elementalgroup.org for more info and resources.

The Elemental Group 